



Offical store : <https://smartstore.naver.com/fermengin>

Brand Site: <https://www.fermen-gin.com>

I. Ingredient information

II. Product information

- FermenGIN Premium

- FermenGIN Stick

III. Marketing

Ingredient information

- FermenGIN for your body -

What is Fermented red ginseng?



White ginseng

(*Panax ginseng* C.A Meyer)


- Traditionally been regarded as medicinal herbs in East Asia
- Strictly selected ginseng is processed into red ginseng


Steam ☐ Drying



Red ginseng

- Increased preservability
- Produced unique saponins that white ginseng does not have


Fermentation
☐
Concentration



Fermented Red ginseng

- Decomposed saponins by fermentation, so increased bioavailability
- Unique saponins(F2, Compound K)

Korean Ginseng

Thorough regulation



- Separate law for ginseng (Ginseng Industry Act) is in place
- Cultivation is prohibited in case of violation of regulations

Korean ginseng is safe



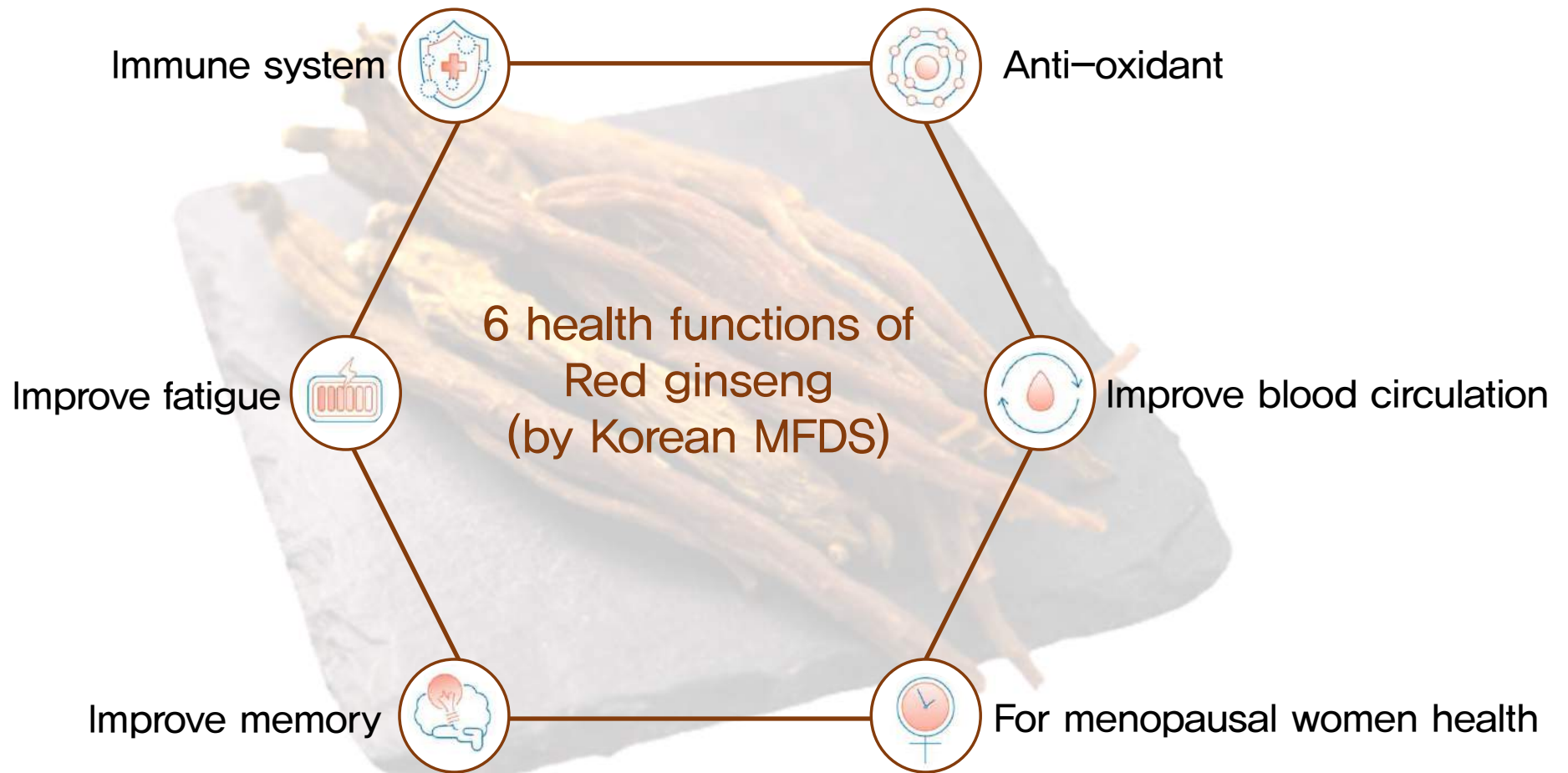
- Residual pesticide standard for ginseng is in place
- State of the art pesticide analysis method is used

Korean ginseng is reliable



- Only registered farmers can cultivate ginseng
- Unfulfilled farmers can be deprived of cultivation right

Efficacies of Red ginseng

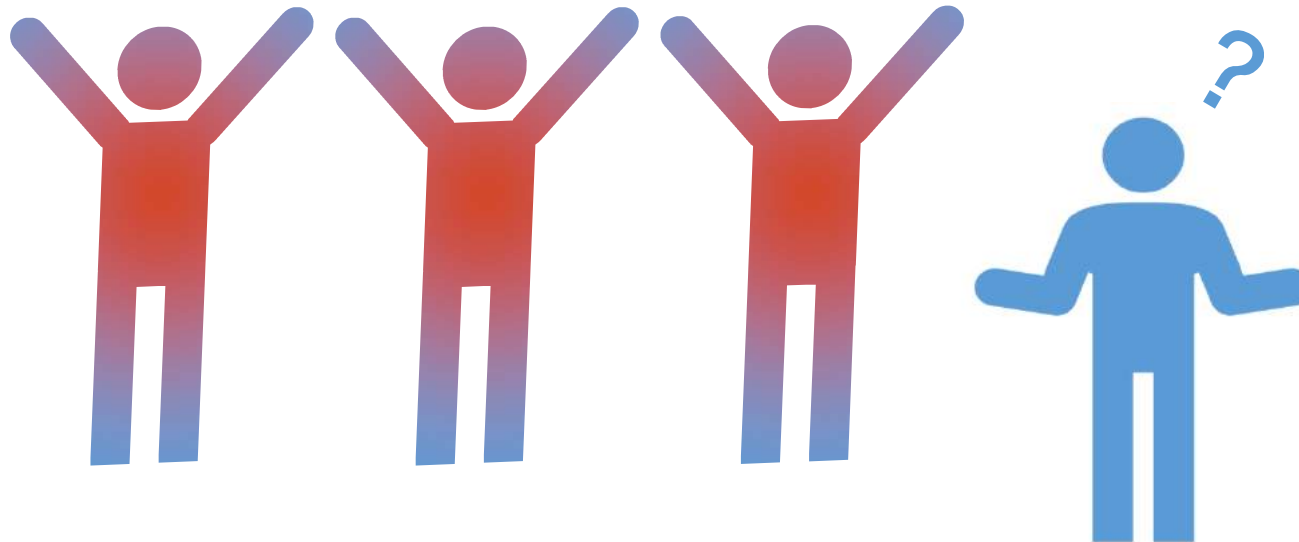


25% of Korean can not absorb Ginsenoside?

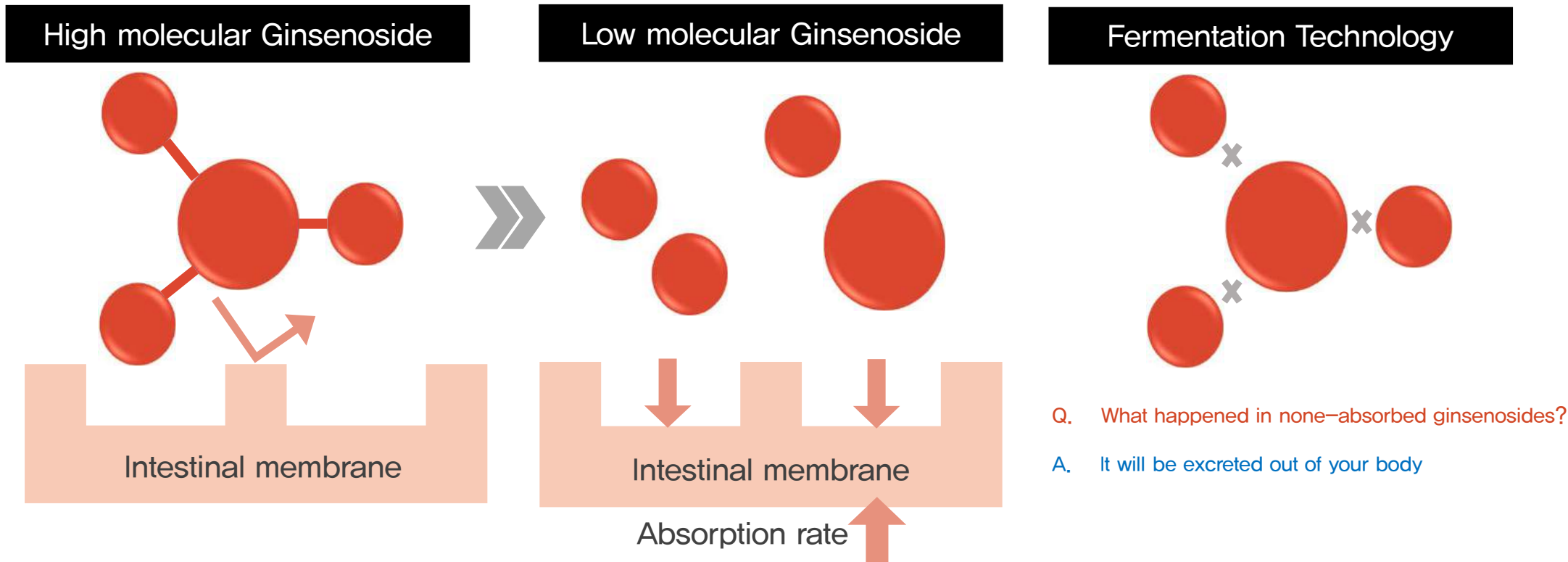
* Ginsenoside : active component of Red ginseng

25% of Koreans lack specific intestinal microbiome, they can not absorb ginsenoside.
Although it is such good red ginseng, it is useless if it is not absorbed into the body

* Health Information

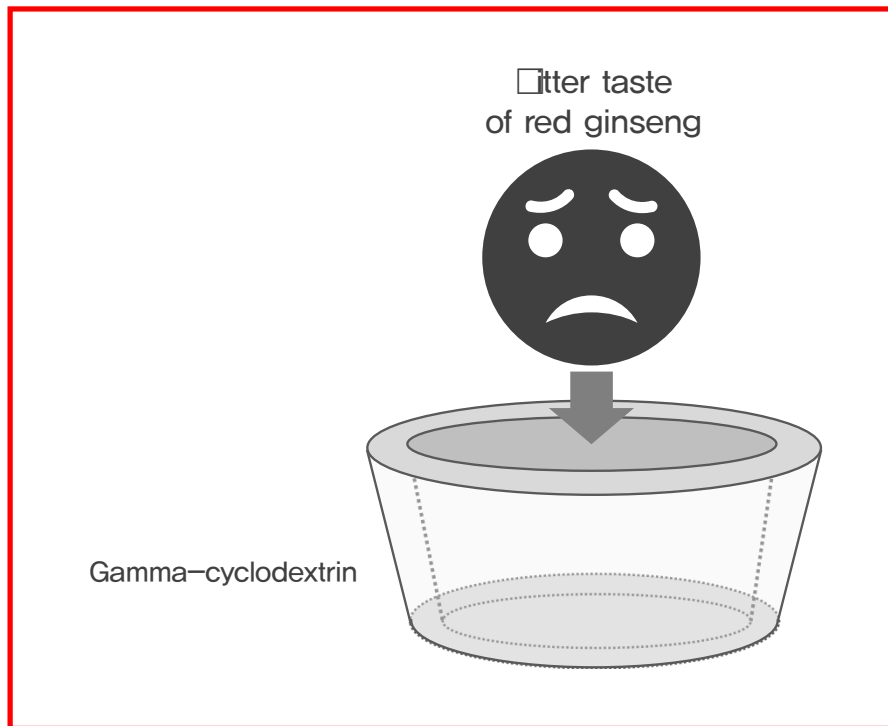


Red ginseng Perfected by Fermentation

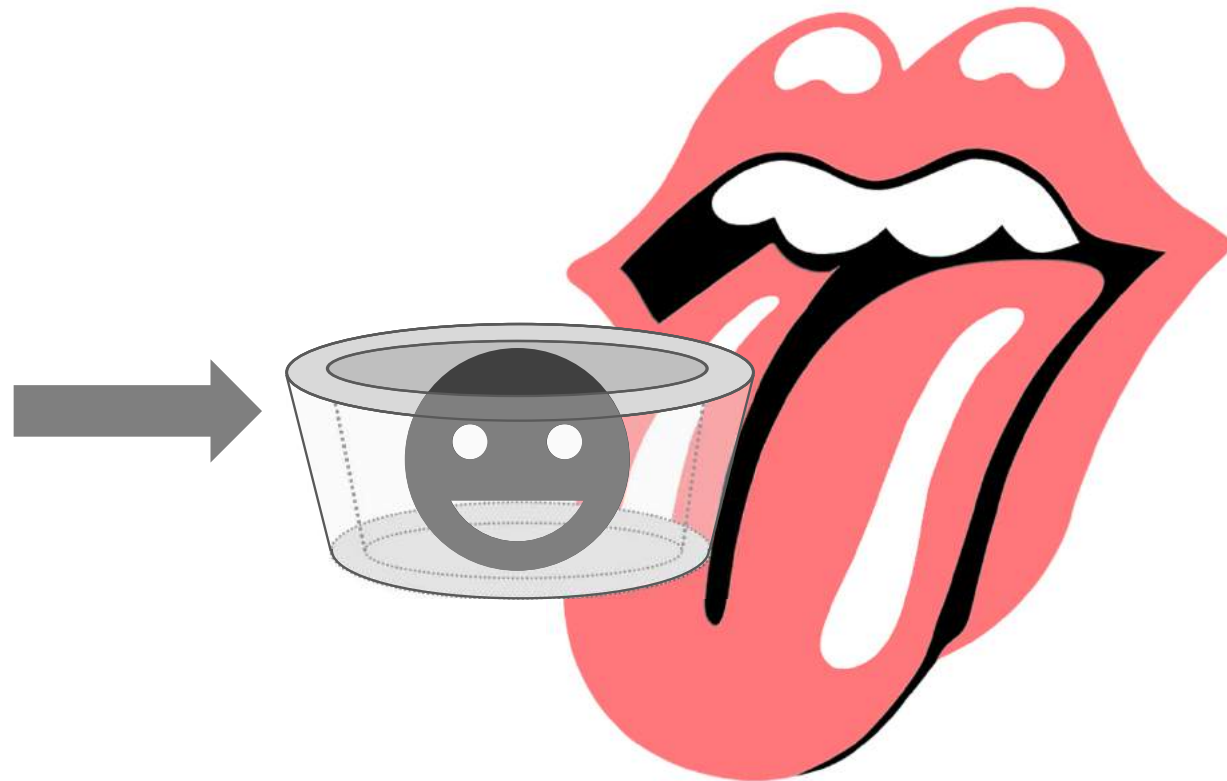


Thanks to BTC's fermentation technology everyone can easily absorb red ginseng's active components

Improved Taste : Secret of 1□



Encapsulation technology



Improved Taste : Minimize sugar



Applied in FermenGIN Stick

* FermenGIN Premium is 100% Fermented Red ginseng ingredients

FermenGIN Premium & Stick

FermenGIN Premium



✓ Enhanced Absorption

Patented method using probiotics

✓ Secret For Less Bitter Taste

Improved taste by masking bitterness

✓ Enjoy With Your Family

1g serving size



Set : 100g * 2ea

FermenGIN Premium

✓ Ginsenoside For Your Daily Intake

Daily ginsenoside : Rg1 + Rb1 + Rg3 = 22,5mg

✓ Health Functional Food Certificate

– Health Claims approved by MFDS(as known as Korean FDA)

- 1) Support immune function
- 2) Relieve from fatigue
- 3) Support blood circulation
- 4) Improve memory
- 5) Support anti-oxidant activity

✓ 100% Korean red ginseng

FermenGIN Premium



✓ Easily Soluble in Water

– Fermented red ginseng has less sugar molecular than normal red ginseng so, it is not sticky and easily soluble in water

FermenGIN Premium — Nutrition Facts



Single : 100g

FermenGIN Premium

Nutrition Facts

Serving size / Take 3g per day(3spoons)

Amount per Serving size	Contents	% Daily Value*
Calories	7 Kcal	
Total Carbohydrate	1 g	0%
Sugar	0 g	0%
Protein	0 g	0%
Total fat	0 g	0%
Sodium	2 mg	0%
Ginsenoside Rg1 + Rb1 + Rg3	22.5 mg	
* % Daily Values are based on a one day nutrition daily value		

Ingredients and Contents	Fermented Red ginseng Extract A 100% (Fermented Red Ginseng Extract 99%, Gamma Cyclodextrin 1%)
Caution	Avoid exposure to high temperature, direct sunlight and keep in a cool, dry place

FermenGIN Stick



✓ Enhanced Absorption

Patented method using probiotics

✓ Secret For Less Bitter Taste

Improved taste by masking bitterness

Blueberry flavor

✓ Portable Stick Type

Take and enjoy FermenGIN every time and everywhere



Set : 10ml * 30 Sticks

FermenGIN Stick

✓ Ginsenoside For Your Daily Intake

Daily ginsenoside : Rg1 + Rb1 + Rg3 = 10mg

✓ Health Functional Food Certificate

– Health Claims approved by MFDS(as known as Korean FDA)

- 1) Support immune function
- 2) Relieve from fatigue
- 3) Support blood circulation
- 4) Improve memory
- 5) Support anti-oxidant activity

✓ 100% Korean red ginseng

FermenGIN Stick



When you work



One stick every day



When you go out



When you study

✓ Portable stick Type

FermenGIN Stick is portable stick type so you can enjoy fermented red ginseng every time and everywhere

FermenGIN Stick – Nutrition Facts



Single : 10ml * 10 Sticks

FermenGIN Stick

Nutrition Facts

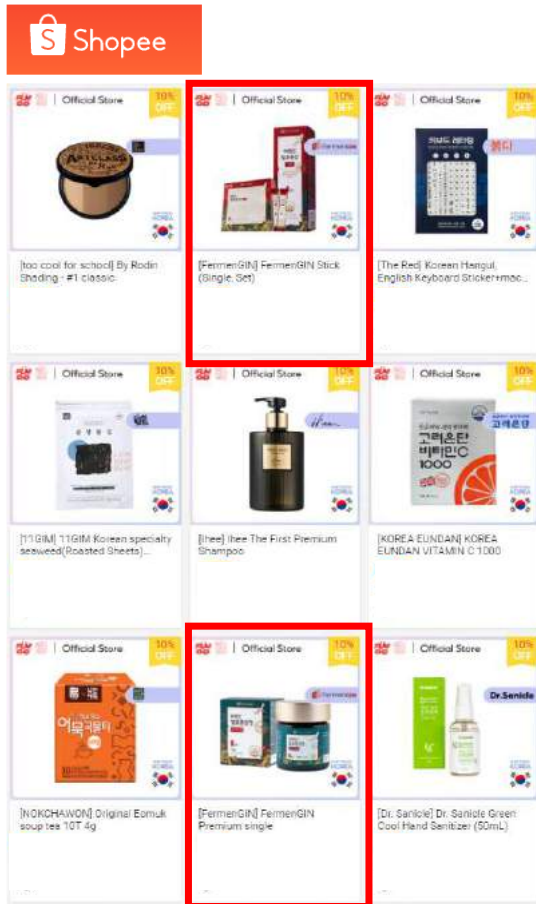
Serving size / Take 3g per day(3spoons)

Amount per Serving size	Contents	% Daily Value*
Calories	15 Kcal	
Total Carbohydrate	3 g	1%
Sugar	2 g	2%
Protein	0 g	0%
Total fat	0 g	0%
Sodium	35 mg	2%
Ginsenoside Rg1 + Rb1 + Rg3	10 mg	
* % Daily Values are based on a one day nutrition daily value		

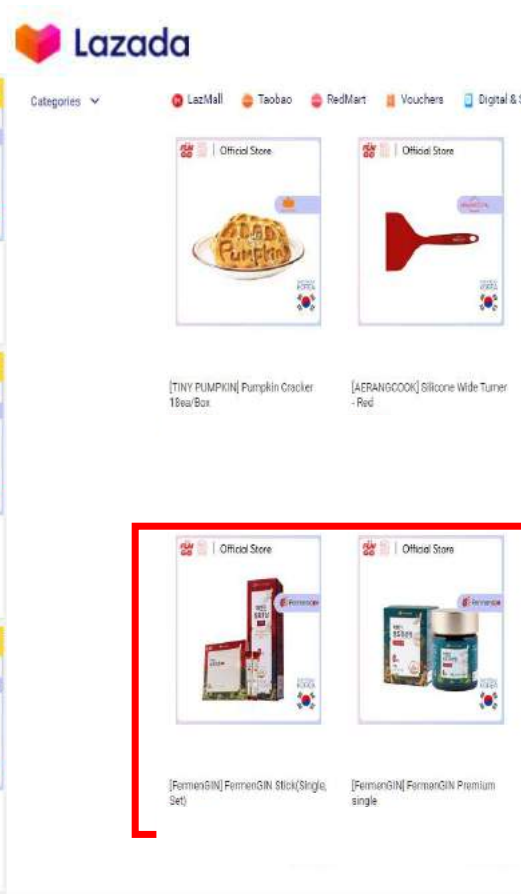
Ingredients and Contents	Fermented Red ginseng Extract A 20% (Fermented Red Ginseng Extract 99%, Gamma Cyclodextrin 1%) Blueberry concentrate 15%, Fructo-Oligosaccharide 8%, Ginger Extract Concentrate 1.5%, Sodium citrate 1.25%, Natural Blueberry Flavor 0.5%, Scutellaria baicalensis Root extract 0.1%, Xanthan Gum 0.06%, Water 53.59%
Caution	Avoid exposure to high temperature, direct sunlight and keep in a cool, dry place

Marketing

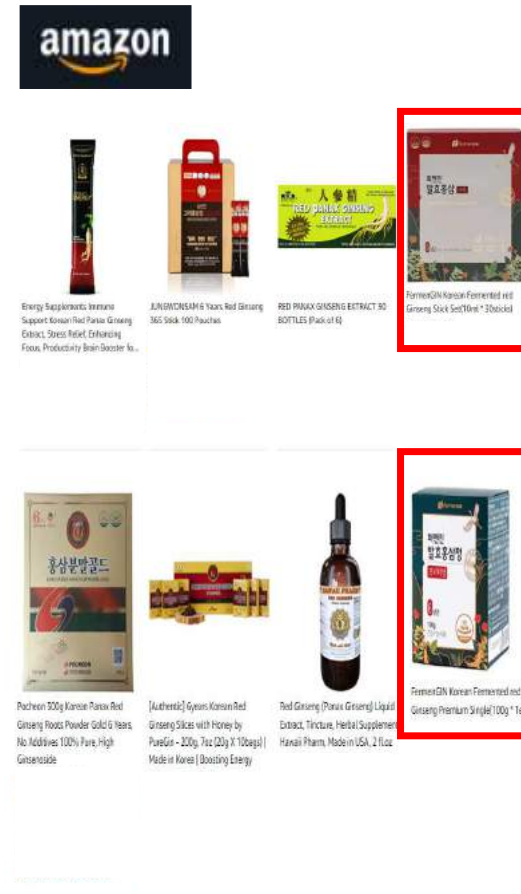
Market Place – Online Shopping Mall



Shopee K-Products store



LAZADA K-Products store

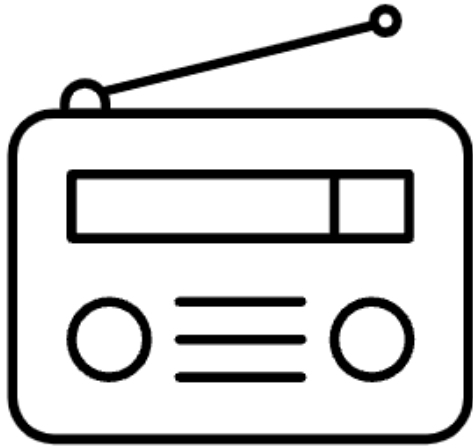


Amazon US store



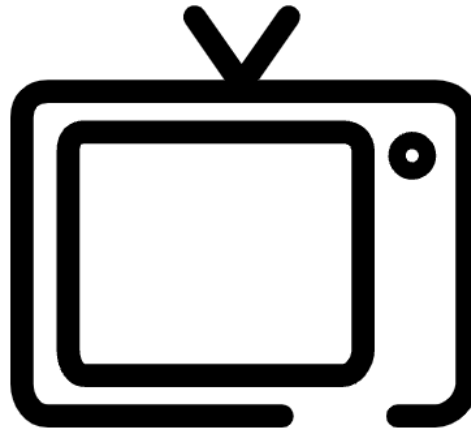
Rakuten K-Products store

Promotion



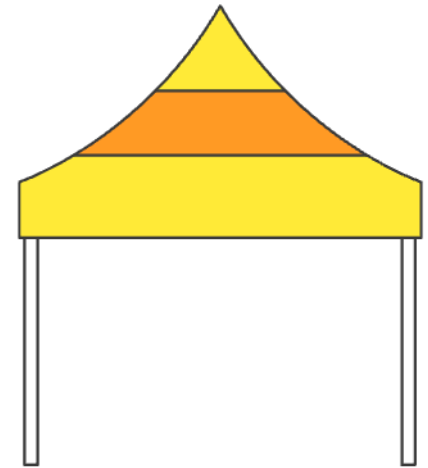
Radio Advertisement

- Six radio program



PPL(Product Placement)

- One K-Entertainment Program(Nov 2021)
- Three K-Drama(Nov 2021, 2022)



K-Culture Exhibition

- One K-Culture Exhibition(Various K-POP Star)

Thank you